

CUSE Newsletter

A semiannual newsletter of Regional Centre for Manufacturing Systems Engineering, Chulalongkorn University
(Chula Systems Engineering - CUSE)

In This Issue

Appointment of
the New Board
of Directors

2

In Conversation
with an Alumna

4

CUSE Statistics
During the 2019
Academic Year

4

CUSE Office.

p. +6622186804
m. +66649834495
f. +6622186805
e. cuse.chula@gmail.com
a. 3rd Floor, Building 4,
Faculty of Engineering,
Chulalongkorn University.
w. <http://cuse.eng.chula.ac.th>



A note from CUSE Director

Dear CUSE community,

A hearty welcome to all CUSE students, alumni, and supporters. Since January 1996 when RCMSE/CUSE accepted the first batch of students into the programme, we have worked diligently to produce more than 500 graduate students in the Chula-Warwick dual international Master's degree programme.

As the new CUSE Director, I am honoured and privileged to be given the opportunity to lead an energetic team of talented and dedicated faculty and staff members. Our common aim is to uphold the tradition of academic excellence and practical engineering professionalism that have been the hallmark of our graduates.

Our onerous task would not be achieved without the support and contribution of the CUSE community: our students, alumni and supporters. Together we would explore new avenues, enhance and enrich our international community, and face the challenges ahead with confidence and pride.

Associate Professor Chuvej Chansa-ngavej, Ph.D.
CUSE Director



Appointment of the New Board of Directors

On Oct 1st, 2020, a new CUSE Operating Committee has resumed the office, with two new members to the CUSE Board of Directors, namely Assistant Professor Dr.Rawin Raviwong (President of National Science Museum) and Mrs. Pimjai Leeissaranukul (Executive Chairman of Inoue Rubber (Thailand) PLC and Chairman of Industrial Standard Committee, Federation of Thai Industries).

According to these recent changes, the CUSE (RCMSE) organizational structure is as follows.

Board of Directors

1. Professor Dr.Bundhit Eua-arporn (President of Chulalongkorn University)
2. Professor Dr.Supot Teachavorasinskun (Dean of Faculty of Engineering)
3. Associate Professor Dr.Wilert Puriwat (Dean of Faculty of Commerce and Accountancy)
4. Professor Dr. Pakorn Adulphan
5. Mrs. Pimjai Leeissaranukul
6. Assistant Professor Dr.Rawin Raviwong
7. Associate Professor Dr.Chuvej Chansa-ngavej (CUSE Director)

Executive Committee

1. Professor Dr.Supot Teachavorasinskun (Dean of Faculty of Engineering)
2. Associate Professor Dr.Chuvej Chansa-ngavej (CUSE Director)
3. Professor Dr Boonchai Stitmannaitum (Head of Civil Engineering Department)
4. Assistant Professor Dr.Attawith Sudsang (Head of Department of Computer Engineering)
5. Associate Professor Paveena Chaowalitwong (Head of Department of Industrial Engineering)
6. Associate Professor Dr.Boonrat Lohwongwatana (Representative of the Faculty of Engineering Board Members)
7. Dr. Banpot Wattanasombat (External Expert)
8. Assistant Professor Dr.Pisit Jarumaneeroj (CUSE Secretary)

Operating Committee

1. Professor Dr.Parames Chutima (CUSE Senior Advisor)
2. Associate Professor Dr.Natcha Thawesaengskulthai (CUSE Advisor)
3. Associate Professor Dr.Chuvej Chansa-ngavej (CUSE Director)
4. Assistant Professor Dr.Pisit Jarumaneeroj (CUSE Secretary)



GOLF Workshop

From 9th -11th December 2019, the CUSE, led by Asst.Prof. Pisit Jarumaneeroj, has held a workshop for the EU-funded project, EC-Asia Research Network on Integration of Global and Local Agri-Food Supply Chains Towards Sustainable Food Security (GOLF). Representatives from the international project partners,

including the University of Liverpool, Liverpool John Moors University, Hogskolen I Molde University, the University of Hull, and Nong Lam University, were in attendance as to share knowledge related to their projects.

Commencement Ceremony

From Oct 1st to 2nd, 2020, Chulalongkorn University has held a commencement ceremony for students graduating in the 2019 Academic Year. In this academic year, the CUSE had 16 graduates and we would like to congratulate them on their success.





In conversation with Ms. Lalida Chunhasomboon Lead Product Operations Manager at Grab

As someone who has always worked in startups, having cross-functional knowledge and holistic perspectives are extremely critical. You never know when you need to do something new outside of your area of expertise. For me, CU-WMG is great because it offers a wide variety of modules. Case studies and class activities with classmates from various industries always made for a stimulating and insightful discussion.

My favourite module is Financial Analysis & Control Systems. I never took any finance/accounting course at the undergraduate level so everything was totally new to me. The instructor was very good at breaking down the finance concepts. The lessons were well-paced and thought-out. The knowledge acquired was extremely practical and useful in work and personal finance.

CUSE Statistics During The 2019 Academic Year

	2018	2019	2020/1
No. of Students Admitted	13	9	17
No. of Students Graduated	11	16	12
No. of Students receiving distinctions	-	3	2
No. of Students receiving merits	5	9	8

Samyan

According to www.timeout.com, Samyan-Chula was one of the 40 coolest neighbourhoods in the world (rank 16). The article also stated that Chula-Samyan was among a few locations that successfully brought all activities into one location, with cheaper prices when compared to other conventionally hip areas like Ari and Thonglor. More detailed information could be found in <https://www.timeout.com/coolest-neighbourhoods-in-the-world>.

(Pictures from www.nationthailand.com)



CU Ranking

On Oct 28th, 2020, Chulalongkorn University was ranked as the best university in Thailand, along with Mae Fah Luang University and Mahidol University, by the WUR. This was concordance with the ranking by QS, announced on Nov 26th, 2020, where Chulalongkorn University was ranked first in Thailand, and forty-sixth in Asia.

จตุรฯ อันดับ 1 ของไทย
TOP 50 เอเชีย

Rank	Category	Description
22	Academic Reputation	ความมีชื่อเสียงในสายตาคณาจารย์ทั่วโลก ในฐานะสถาบันการศึกษาที่ดีที่สุด
29	Employer Reputation	ความมีชื่อเสียงในสายตามหาผู้จ้างงานทั่วโลก ในฐานะสถาบันการศึกษาที่ดีที่สุด
26	International Research Network	จำนวนบทความที่ได้รับการตีพิมพ์ร่วมกับนักวิจัยต่างชาติ ในฐานะข้อมูล Scopus

CHULA COMMUNICATION CENTER (CCC) CHULALONGKORN UNIVERSITY

Scholarships

Chulalongkorn University has widely provided scholarships to prospective graduate students from ASEAN and Non-ASEAN countries. This scholarship programme could be regarded as one of the best financial supports for non-Thai students. If you are interested in this program, please visit http://www.academic.chula.ac.th/oaa_dag.html for more detailed information. Besides this programme, some more scholarship programmes are also available – please visit <https://www.grad.chula.ac.th> for more detail.

Motto

Those who could think would thrive over those who could do. Engineers, though, had better strive for both, i.e. Think - and do - as well.

Professor Phra Charoen Wisawakam
Longest-serving Dean of Engineering, Chulalongkorn University
(from 11 June 1929 to 18 June 1961)